

Welcome Healthcare Professionals

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Whether you were referred to our web site by another healthcare professional or found us from an internet search for high fiber and/or high protein foods for your patients or clients, your search is over! You have found truly "functional" cereals that are also 100% All Natural and deliver many BENEFITS BEYOND BREAKFAST!

Please learn about the many benefits of our "functional" cereals below or navigate around our website for even more information. Our consumer testimonials will amaze you!

Protein Plus Cereal – Delicious Golden Crunchy Multi-Grain Clusters with Soy Protein loaded with benefits (per serving): 12g Protein with 9g Soy Protein, 1g Fat, No Trans Fats & 140 Cal.

- Great for dieting - Soy satiates the appetite
- Delicious source of HIGH PROTEIN for renal patients
- May improve cholesterol levels

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Simply Fiber Cereal – Crunchy Bran O's with tasty whole wheat and corn chock full of fiber benefits (per serving): 14g Fiber, NO SUGAR or SODIUM, 1g Fat, No Trans Fats, 100 Cal & Only 4 Ingredients.

- A Favorite among those with Diabetes
- Known to lower blood sugar levels

- Reported to improve cholesterol
- Promotes regularity & helps IBS
- Very effective Diet tool

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Simply Fiber Cereal with Cinnamon ‐ Crunchy Bran O’s with tasty whole wheat and corn plus a hint of cinnamon chock full of fiber benefits (per serving): 14g Fiber, NO SUGAR or SODIUM, 1g Fat, No Trans Fats, 100 Cal & Only 4 Ingredients plus a hint of Cinnamon.

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